

# Colorado Time-Table 2009 Rate Sheet

The World's Best Railroad Newspaper

Description	Size (w x h)	Column Inches	Rate (Color)	Rate (Color)/ Column Inch	Rate (B & W)	Rate (B & W)/ Column Inch
Full Page	10" x 10"	40	\$500.00	\$12.50	\$400.00	\$10.00
Half Page Vertical	5" x 10"	20	\$300.00	\$15.00	\$250.00	\$12.50
Half Page Horizontal	10" x 5"	20	\$300.00	\$15.00	\$250.00	\$12.50
Quarter Page	5" x 5"	10	\$200.00	\$20.00	\$160.00	\$16.00
Quarter Page Vertical	2.5" x 10"	10	\$200.00	\$20.00	\$160.00	\$16.00
Quarter Page Horizontal	10" x 2.5"	10	\$200.00	\$20.00	\$160.00	\$16.00
Eighth Page Vertical	2.5" x 5"	5	\$120.00	\$24.00	\$90.00	\$18.00
Eighth Page Horizontal	5" x 2.5"	5	\$120.00	\$24.00	\$90.00	\$18.00
Sixteenth Page	2.5" x 2.5"	2.5	\$65.00	\$26.00	\$50.00	\$20.00

Other sizes will be billed per column inch at the rate for the next smaller size.

For example, a 1/3 page ad would be billed for 14 column inches at the 1/4 page rate

### **Other Details**

1. Copy must be provided in .jpg or.pdf format (press-ready pdf is preferred)
2. For color ads, make sure that black text is 100% black (CMYK)
3. 5% discount for payment with submission
4. Closing date 15th of the month prior to publication
5. We will be happy to assist you with setting up your ad. At this time there is no charge for the service.

**Email ads to: [advertise@coloradotimetable.com](mailto:advertise@coloradotimetable.com)**

### **Questions?**

Contact us at [advertise@coloradotimetable.com](mailto:advertise@coloradotimetable.com)  
or call 575-209-0647