

Colorado Time-Table

2012 Rate Sheet

The World's Best Railroad Newspaper

Description	Size (w x h)	Column Inches	Rate (Color)	Rate (Color)/ Column Inch	Rate (B & W)	Rate (B & W)/ Column Inch
Full Page	10" x 10"	40	\$575.00	\$14.38	\$460.00	\$11.50
Half Page Vertical	5" x 10"	20	\$345.00	\$17.25	\$290.00	\$14.50
Half Page Horizontal	10" x 5"	20	\$345.00	\$17.25	\$290.00	\$14.50
Quarter Page	5" x 5"	10	\$230.00	\$23.00	\$185.00	\$18.50
Quarter Page Vertical	2.5" x 10"	10	\$230.00	\$23.00	\$185.00	\$18.50
Quarter Page Horizontal	10" x 2.5"	10	\$230.00	\$23.00	\$185.00	\$18.50
Eighth Page Vertical	2.5" x 5"	5	\$138.00	\$27.60	\$105.00	\$21.00
Eighth Page Horizontal	5" x 2.5"	5	\$138.00	\$27.60	\$105.00	\$21.00
Sixteenth Page	2.5" x 2.5"	2.5	\$75.00	\$30.00	\$60.00	\$24.00

Other sizes will be billed per column inch at the rate for the next smaller size.

For example, a 1/3 page ad would be billed for 14 column inches at the 1/4 page rate

Other Details

1. Copy must be provided in .jpg or.pdf format (press-ready pdf is preferred)
2. For color ads, make sure that black text is 100% black (CMYK)
3. We will be happy to assist you with setting up your ad. At this time there is no charge for the service.

Email ads to: advertise@coloradotimetable.com

Questions?

Contact us at advertise@coloradotimetable.com
or call 1-888-387-3885